

THE FIRST INTERNATIONAL

Stage-Gate® Leadership Summit



FEBRUARY 20-21
2007
ST. PETERSBURG
BEACH, FLORIDA



SUMMIT CHAIRMAN

Dr. Robert G. Cooper, Professor, McMaster University and Father of Stage-Gate; Author of best-selling *“Winning at New Products,”* 3rd edition and newly released *“Lean, Rapid and Profitable New Product Development”*

Reserve today!

Session
Strictly Limited to
100 Participants

800 338 2223

781 891 8080

FEATURING LEADING STAGE-GATE CHAMPIONS

Michael S. Mills, Manager, Corporate New Initiative Delivery, **P&G**

Stephen Bull, Vice President, R&D, **EXFO Engineering**

Dr. Michael Zedalis, Senior Vice President, Science & Technology,
Ansell Healthcare, Inc.

Stephen Jenner, Director, **Criminal Justice Information Technology**

Georgette Belair, R&D Project Leader & Master Black Belt, **Ethicon Endo-Surgery, a Johnson & Johnson Company**

Charles Gagnon, Director, Technology Business Development,
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Dr. John Irven, Director of Technology, Packaged Gases, **Air Products**

Fred Patterson, Director, Global Product Engineering, **Kennametal**

4 WAYS TO REGISTER:

CALL: 1.800.338.2223 or 781.891.8080
(weekdays, 9:00am-5:30pm EST)

FAX: 781.398.1889

WEB: www.ManagementRoundtable.com

MAIL: Stage-Gate Leadership Summit
c/o Management Roundtable
92 Crescent Street
Waltham, MA 02453

PROGRAM INFORMATION

Dates: *The First International Stage-Gate Leadership Summit* will be held on February 20 – 21, 2007. Registration and continental breakfast will be held at 7:30am. Session begins at 8:30am on Tuesday, February 20 and concludes on Wednesday, February 21 at 4:30pm.

Location and Accommodations:

The conference will be held at the Hilton, St. Petersburg, Florida, 333 1st Street. Please call **800.944.5500** for reservations and be sure to mention that you are with the *Stage-Gate Leadership Summit*.

Program Fees: The program fee is \$2495. Fee includes materials, binder, breakfasts, luncheons, refreshment breaks, reception, and follow-up materials.

Team Discounts: Groups of 3 or more may deduct \$200 per person.

No Risk Guarantee: Your satisfaction is 100% guaranteed — money back or credit. If you are not satisfied with the quality of this program, let us know in writing and we'll refund your registration fee.



Stage-Gate is a registered trademark of Product Development Institute and Member Company Stage-Gate Inc.

THE FIRST INTERNATIONAL

Stage-Gate® Leadership Summit

LEARN:

- ◆ Key strategies that leading innovators use to drive successful new products to market
- ◆ How to integrate Stage-Gate with strategy, portfolio management and culture to achieve world-class performance levels
- ◆ The critical role that effective gates play in accelerating new product decisions and increasing new product success rates
- ◆ How to move beyond superficial gates — make the tough Go/Kill decisions and realize the impact of correct kill decisions
- ◆ About lean, flexible and scalable Stage-Gate processes — how to 'right-size' your Stage-Gate system to achieve faster time-to-market

VIEW FULL PROGRAM DESCRIPTION AND AGENDA AT
www.managementroundtable.com or www.stage-gate.com

Please accept the following registration(s): *(please photocopy for additional people)*

Name Mr./Ms. _____

Title _____

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PAYMENT INFORMATION:

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